


Sponsorship Opportunities at the 2017 WSSDA Annual Conference

	Diamond (\$10,000)	Platinum (\$7,500)	Gold (\$5,000)	Silver (\$2,500)		
	General Session Sponsor	President's Reception Sponsor	Boards of the Year Sponsor	Breakout Session Sponsor	Lanyard Sponsor	Custom Sponsorship Package
Premium booth space in a high-traffic area with up to four representatives	★	★	★	★ Limited availability		★ On request
Guaranteed selection to present a breakout session that meets WSSDA guidelines	★	★		★		
WSSDA sponsor sign in your booth (if exhibiting)	★	★	★	★	★	★
Invitation to attend the President's Reception where you will network with state policymakers, school directors and superintendents	★	★	★			
Your logo and sponsor thanks on the WSSDA conference landing page	★	★	★			
Sponsor logo on the back cover of the conference program	★	★	★			
Ad in the conference program	★ 2-Page ad	★ Full-page ad	★ Half-page ad			
Thanked as sponsor in program	★	★	★	★	★	★
Listed as an exhibitor in the conference program (only if exhibiting)	★	★	★	★	★	★
Listed as a sponsor on the conference App (provided this feature is available)	★	★	★	★	★	★
Sponsored post on conference App (provided this feature is available)	★	★				
Speaking opportunity	Invitation to make 2-3 minutes of remarks during a general session	Invitation to make 2-3 minutes of remarks during the President's Reception	Invitation to be on stage to present Boards of the Year checks (but <u>not</u> to speak)			
Custom opportunity	Possible ¹	Possible ¹			Your company's logo on lanyards	Possible ¹

1 - Custom sponsorship opportunities may be available. Please contact Tim Garchow at 360-252-3001 with your request.