

Vision, Mission Goals



Vision Statement

All Washington School Directors effectively govern to ensure all students' success.

Mission Statement

WSSDA provides leadership and advocacy, and empowers its members with knowledge and skills to govern with excellence.

Goal 1: Organizational Operations

WSSDA's organizational culture and structure continuously improve service to school directors and their districts.

Goal 2: Membership Development

WSSDA's premier membership development cultivates and strengthens school director leadership skills and effective governance.

Goal 3: Advocacy

WSSDA's advocacy fosters and promotes partnerships with other education leaders and stakeholders, and initiates or enhances legislation to advance education policy.

Goal 4: Policy Development

WSSDA leads in policy development to promote safe, secure and respectful learning environments for all children.

Goal 5: Communications and Marketing

WSSDA expands public awareness of school district governance, provides concise, timely information, and meets the communication needs of its members.

Goal 6: Innovation and Change

WSSDA promotes innovation to address new educational trends and the future needs of school districts.

WSSDA BELIEVES:

- Public education is vital to our country's democratic way of life and local school boards are vital to the success of public education.
- Quality schools require ethical, effective governance and transformational leadership in order to maximize student learning.
- School directors are the Association's primary customers. They are best served through an innovative, professional and flexible organization which provides exceptional training and services in advocacy, governance and leadership.
- The Association is uniquely positioned and empowered by statute to provide training and services that are consistent with the roles and responsibilities of school directors.
- High functioning local school boards have a positive impact on the learning and development for each student.



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